BTEC Assignment Brief

Qualification	Pearson BTEC International Level 3 Certificate in Information Technology Pearson BTEC International Level 3 Subsidiary Diploma in Information Technology Pearson BTEC International Level 3 Foundation Diploma in Information Technology Pearson BTEC International Level 3 Diploma in Information Technology Pearson BTEC Level 3 National Extended Diploma in Information Technology
Unit number and title	**Unit 19: Enterprise in IT**
Learning aim(s) (For NQF only)	**A:** Explore the nature of enterprise and entrepreneurship in an IT context
Assignment title	Exploring enterprise in IT
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	You are in the process of developing an IT based business idea with the intention of launching a company to implement the idea. As part of the planning process in developing your idea and launching the company you have decided to carry out an investigation into the nature of enterprise and entrepreneurial skills.

Task 1	You need to write an evaluation of the principles and characteristics of successful enterprises providing at least two examples of IT enterprises. You need to draw on varied information that leads you to a supported judgement, showing the relationship to the context. You need to include the following: • what enterprise is and what it involves • enterprise skills and capabilities • factors that make enterprises successful • attributes of the entrepreneur • enterprise planning • new technologies and techniques You also need to evaluate your own skills by performing a realistic skills audit, providing a supported judgement about your own skills and expertise and state the relevance and significance of your strengths and weaknesses to starting the enterprise you are planning. You should ensure you cover:

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	• entrepreneurial, enterprise and IT skills • teamwork and collaborative working skills You should also justify how you plan to overcome any weaknesses or skills gaps. Your evidence should be easy to read and understand by a third party and should be logically structured using appropriate and fluent technical language throughout.
Checklist of evidence required	Complete evaluation including skills audit and teamwork.

Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria you must show that you are able to:
A.D1	Evaluate, using examples, the principles and characteristics that lead to successful enterprises and your own skills, justifying how any skills gaps could be effectively overcome.
A.M1	Discuss, using examples, the principles and characteristics that lead to successful enterprises.
A.M2	Perform a realistic audit of own skills, explaining how any skills gaps could be overcome.
A.P1	Explain, using examples, the principles and characteristics that lead to successful enterprises
A.P2	Perform an audit of own entrepreneurial and IT skills, describing any skills gaps.

Sources of information to support you with this Assignment	Preistley, D. Entrepreneur Revolution. Capstone 2013. 978-0857084163 Amor, M and Pellew, A. The Idea in You. Portfolio Penguin 2016 978-0241971390 Waite, R. Online Business Startup. Rethink Press 2015. 978-1781331149 Isaacson, W. Steve Jobs: The Exclusive Biography. Abacus 2015. 978-0349140438 Llian, G. Bill Gates: The Life and Business Lessons. Create Space 2016. 978-1537736495
Other assessment materials attached to this Assignment Brief	*e.g., work sheets, risk assessments, case study*